



Contract For Exhibit Space  
**QDMA'S 9TH ANNUAL NATIONAL CONVENTION AND WHITETAIL EXPO**  
 Kentucky International Convention Center  
 July 25-26, 2009

Company (this will be the name on your booth and badges, please print): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Brief description of product or service to be displayed in booth (contract VOID if not completed)

\_\_\_\_\_

\_\_\_\_\_

**TERMS OF BOOTH PAYMENT – 50% deposit holds booth space. 100% of booth price is due after July 1, 2009. Pay by Visa/MC/AMEX Credit Card! Contact us for details.**

**Booth Preference** \_\_\_\_\_

**Price** (\$600/premium, \$400/regular) \$ \_\_\_\_\_

**Bulk Space** (\$3.50/square foot, min 400 square feet) \$ \_\_\_\_\_

**Non-refundable Deposit (50%)** \$ \_\_\_\_\_

<b>Terms of Payment</b>
50% deposit due with contract. 100% of booth price is due July 1, 2009.
<input type="checkbox"/> Check Enclosed
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AMEX
Card # _____
Expiration Date ____ / ____

After July 1, 2009, all booth payments must be paid in full by credit card, cashier's check, money order or certified check only. There will be no exceptions.

DO NOT sign this agreement until you have read the Official Terms & Conditions. By signing below, you agree to all terms, rules and regulations stated on both the front and back sides of this CONTRACT. Contract is not valid until signed by Expo Management.

Exhibitor's Legal Company Name: \_\_\_\_\_

Legal Representative of Company (please print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send contract and payment to the following address:  
 Quality Deer Management Association  
 P.O. Box 160  
 Bogart, GA 30622  
 P: (800) 209-3337 F: (706) 353-0223

Exhibitor Badge Names:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**QDMA Office Use Only**

Booth#: \_\_\_\_\_ Square Ft: \_\_\_\_\_

Check#: \_\_\_\_\_ Amount: \$ \_\_\_\_\_ Date: \_\_\_\_\_

# 2009 QDMA National Convention and Whitetail EXPO Official Terms and Conditions

## 1. RULES AND REGULATIONS

Exhibitor agrees to abide by and adhere to all laws of the Commonwealth of Kentucky, Jefferson County and all pertinent ordinances thereof. Exhibitor also agrees to abide by all official show policies, rules and regulations adopted by show management. Said policies, rules and regulations are hereby made a part of the exhibit space contract as if copied in full therein.

## 2. OFFICIAL SHOW SCHEDULE

### MOVE-IN.

Friday, July 24, 2009 8:00 a.m. – 6:00 p.m.

Saturday, July 25, 2009 6:30 a.m. – 8:45 a.m.

### SHOW HOURS

Saturday, July 25, 2009 9:00 a.m. – 5:00 p.m.

Sunday, July 26, 2009 9:00 a.m. – 4:00 p.m.

### MOVE-OUT

Sunday, July 26, 2009 4:00 p.m. – 12:00 a.m.

## 3. EXHIBIT MOVE-IN/MOVE-OUT

Move-in of exhibits shall follow the assigned hours outlined above. Exhibitors requiring additional time to setup due to extensive building or other aspects may request special move-in permission from QDMA in writing at least thirty (30) days prior to the first show day. Move-out of exhibits shall follow the assigned hours outline above. All exhibits remaining in the facility after the listed time shall be removed by the operations personnel of Kentucky International Convention Center and the exhibiting company shall be responsible for all labor and storage costs associated with said removal. QDMA accepts no responsibility whatsoever in the forced removal of an exhibit and shall not be responsible for any damage or loss as result of said removal by KICC personnel.

## 4. CONTRACT PROCEDURE

Exhibit space in the QDMA National Convention is assigned by contract/invitation only. Exhibits are limited to products and services directly related to the Hunting/Wildlife Management Industry. QDMA reserves the right to make final determination on this issue.

## 5. TERMS OF BOOTH PAYMENT

All exhibit space contracts issued must be returned with no less than a 50% deposit to reserve the space location. All deposits are non-refundable. All contracts received after July 1, 2009 require booth payment in full. Payment should be made to the Quality Deer Management Association and mailed to the official QDMA address. All outstanding booth balances are due no later than July 1, 2009 or QDMA reserves the right to re-sell the booth space with no obligation to previous exhibitor.

## 6. OFFICIAL QDMA ADDRESS:

Quality Deer Management Association  
P.O. Box 160  
Bogart, GA 30622  
(800) 209-3337

## 7. CANCELLATIONS/REFUNDS

All cancellations must be made in writing and sent to QDMA at the official address above. All deposits are non-refundable.

## 8. SUBLEASES

The company signing the space contract cannot sublease any portion of their exhibit area without the express written permission of QDMA. All products provided, literature distributed, service provided or other activity must be directly related to the company signing the original exhibit space contract. QDMA has the right to have anyone subleasing removed.

## 9. CHARACTER OF EXHIBITS

a. QDMA reserves the right to approve the character of all displays and to prohibit any display or activity which, because of the noise or other objectionable nature, detracts from the general character of the exhibit, interferes with a neighboring exhibitor or is otherwise not in the best interest of the QDMA.

b. Advertising signs and stunts which are aggressively promotional in nature, intended for use in the booths or the general area of the exhibit hall must be submitted to QDMA for approval prior to the first day of move-in.

c. Under no circumstances shall an in-booth voice amplification system be used.

d. Exhibitors are prohibited from distributing literature or otherwise promoting their product or service outside the confines of any exhibit booth including the aisles, general lobby areas or any other area.

## 11. EXHIBITOR BADGES

Exhibitor admission to the QDMA will be controlled by official passes to be determined by QDMA. QDMA will issue four (4) passes per each 10x10 or six (6) passes for each bulk space. If necessary, additional booth workers or the Association may purchase discount tickets to the QDMA to supplement the above limit. The discount tickets are 50% of the retail adult admission price.

## 12. EXHIBIT DEFINED/CONSTRUCTION REQUIREMENTS

a. BOOTH – a booth is hereby defined as a standard exhibit (one or more exhibit units in a straight line and no deeper than 10 feet). The 10' x 10' in-line booths have 8' high back drapes (if needed), and 32" high divider drapes between each exhibitor (if needed). Standard booths (10' x 10' or one or more 10' x 10' booths in a straight line) should not exceed 8' in height

– including signage. Exhibits may extend one half of depth of booth (from rear to front) at 8' height. Remaining front half of booth depths shall not exceed 48" in height.

b. BULK EXHIBIT – a bulk exhibit is hereby defined any booth covering 400+ sq. ft. space with no drape dividers. All bulk exhibits will be confined to a maximum height of 12 feet. All display fixtures over four feet in height and within ten feet of an adjacent booth must be confined to that area of the exhibitor's space within five feet of each side line. Any exhibit covering must have the approval of the Fire Marshal.

### **13. FIRE REGULATIONS**

Exhibitors are responsible for complying with all fire codes, regulations and ordinances as detailed by the Kentucky State Fire Marshal. Copies of the basic regulations are available from QDMA. All decisions of the Fire Marshal shall be final and binding on both exhibitor and QDMA.

### **14. NOISE/USE OF SOUND**

Loudspeakers and high volume equipment are prohibited. Audio video equipment must be restricted in volume as to not to disturb other exhibitors. The QDMA reserves the right to enforce these restrictions at its own discretion.

### **15. BEVERAGES AND FOOD**

The serving of alcoholic beverages and/or other beverages or food by exhibitors within the exhibit hall is prohibited unless special permission is received from QDMA.

### **16. EXHIBITOR PROMOTIONAL ACTIVITY**

All exhibitors interested in conducting any type of drawing must first submit the information to QDMA in advance of the QDMA for approval. All such activity shall be reported to the Better Business Bureau.

### **17. EXHIBITOR PARKING**

The Kentucky International Convention Center controls all parking. Parking passes may be purchased from the KICC at a reduced rate during KICC Ticket Office hours. Exhibitors reserving hotel rooms at host hotel will be allowed access to hotel and surface parking at per day hotel rates. Surface parking available for oversized vehicles. No reserved parking is available.

### **18. SECURITY/EXHIBITOR ACCESS**

QDMA will provide general 24-hour hall security beginning Friday, July 23, 2009. No outside security personnel shall be allowed in the exhibit area unless necessary. Exhibitors shall have access to the exhibit hall one hour prior to the opening and shall be allowed to remain one hour after the Show closes. Under no circumstances shall any personnel be allowed to remain in the exhibit hall or in the exhibit booth overnight. Additional in-booth security personnel are available from Show Management for an additional cost. During non-Show hours, no individual or exhibit shall enter another exhibit area without the express permission of that exhibitor. Anyone found in unauthorized areas shall immediately render his or her exhibitor badge to security and exit the exhibit hall.

### **19. MATERIALS SUBJECT TO LICENSE/RESTRICTION & SALES TAX**

The exhibitor agrees to obtain, at its own expense, any licenses or permits from government bodies which may be required for the operation of its trade or business during the show and to pay all taxes that may be levied as a result of the operation of its trade or business in the space. The exhibitor agrees to indemnify, defend and hold harmless the QDMA, and the KICC against any and all claims for loss, injury, lack of license or payment, or damage to persons or property, brought on behalf of any person, firm, or licensing agency, and arising out of acts, omissions, or negligence of exhibitor, its agents, or employees.

### **20. INSURANCE AND INDEMNITY**

All exhibitors are required to have general liability insurance and shall, upon request from QDMA, provide proof of said insurance. Said insurance shall name QDMA, the officers, agents and employees of both as additional insureds. Exhibitor agrees to indemnify, defend and hold harmless QDMA, and its agents, employees, officers, directors, representatives and affiliates, including the QDMA Board of Directors, against all loss, costs, damages, liabilities, actions, causes of action, demands, claims or injury of any nature whatsoever brought or asserted by any person and in any way connected with, arising out of or claimed to be arising out of, exhibitor's booth or any rental space used by exhibitor. This agreement to indemnify, defend and hold harmless extends to all claims of injury or damage related to your actions or the booth rented by exhibitor, whether direct or indirect, incidental or consequential, regardless of whether they are the result of the negligence of QDMA. This agreement to indemnify, defend and hold harmless also includes, without limitation, (1) all claims, demands and actions arising out of or in any way related to any license, copyright, trademark or patent rights or laws, and (2) all claims, demands and actions related to any theft or claim of theft of any personal property.

### **21. MANAGEMENT**

QDMA reserves the right to close any exhibit leased herein, without liability, should exhibitor, the exhibit or any employee thereof engage in acts that are substantially disruptive and against the best interest of the QDMA. Exhibitor expressly waives any recourse for damages against QDMA in the event this agreement is revoked or cancelled by QDMA for violation of any provision hereto. In case of acts of God or conditions necessitating the canceling of the QDMA, QDMA shall not be held responsible and no refunds of exhibit space payments will be made. QDMA reserves the right to relocate or resign an exhibitor when circumstances warrant so long as said relocation or reassignment is in the best interest of the QDMA. QDMA reserves the exclusive right to change the floor plan in any manner whatsoever without notifying exhibitor in advance of any change.